

Sharekhan

by BNP PARIBAS



ABOUT SHAREKHAN

Pioneer in retail online broking & digital investments



2000

One of the pioneers of
online broking in India



No.1

Non-Banking Full Service
Retail Broker



20 years

Of Customers trust



2 Mn+

Customers

ABOUT SHAREKHAN

Pioneer in retail online broking & digital investments



634

Cities



2.5 Mn+

App downloads



3.8k

Employees



142

Branches



3000+

Franchisees

**TRUSTED
FOR OVER
20 YEARS**



INR 412 Bn
Customer Assets



85%
Online Business



INR 8.2 Bn
Revenue

Products & Services



Brokerage

Equities
Derivatives
Currency
Commodity
Research
Depository



Distribution Initiatives

IPO/ Bonds
Mutual Funds
Insurance



Asset Management

Portfolio
Management

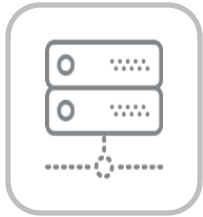
Investment
Advisory Services



Training Initiatives

Professional
Training
for Traders

Complemented with



Strong **Technology**
& **digital** backbone



Risk & Compliance
at the core of our activities



Retail **Research**
Dedicated **50 member**
team

Sharekhan Today: Leading Retail Brokerage

634 Cities

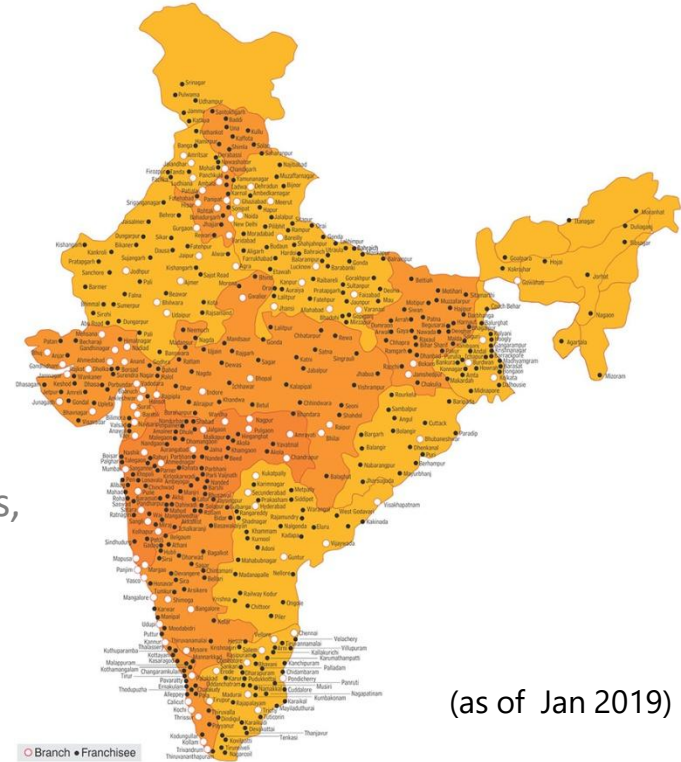
142 Branches

3,000+ Franchisees

Right balance of 'Click' & 'Brick'

NRI SERVICES & INTERNATIONAL PRESENCE

- Separate Online trading platform for NRIs for Equities, PMS, IPO Applications and Mutual Funds
- Representative office at Dubai



Sharekhan – Presence Across Technology Platforms

Desktop trading – TradeTiger: “The Ultimate Online Trading Platform”

- Single trading platform for multiple exchanges, equity, derivatives & currency on a single screen with advanced charting & technical tools
- 30,000 + active traders login daily



Web based - www.sharekhan.com

- Launched mobile first website in 2017



Mobile Web - SharekhanMini

- Low bandwidth site specially designed for slower internet connections

Mobile App

- Available across all platforms - Android, IOS
- 10,00,000 + downloads
- Playstore customer rating 4.0



Research & Advisory Experts

A dedicated team of research & advisory experts to provide guidance and recommendations



Provide view on stocks and mutual funds based on our analysis of their performance



Our experts gather here to provide their views and perspective on the market as well as the economy



Monthly report on the performance of the market and factors affecting it

Our research and advisory services which provides information on top quality stocks and funds (mutual funds) available in the market

Dedicated team of over 50 members researching on top funds and stocks across fund houses and sectors

Our team of expert regularly tracks **12 key sectors** which translates into around **180 companies**

Extensive Research Coverage

Covers All Asset Classes and Trading / Investing Styles



Other Services and Tools Available

Financing

Loan Against Securities

IPO Financing

ESOP Funding

Margin Funding

Education

Online Trading Academy

Ignite

Sharekhan Classroom

Strong Banking Relationship

E-Payment Partners

Tie up with 13 major banks



E-Broking Partnership

Union Bank

Deutsche Bank



Other Services and Tools Available

Portfolio Management Services

Fundamental Strategies

Diversified Equity
Diversified portfolio

Power Portfolio
Large cap Oriented

Wealth Optimizer
Value based portfolio

Prime Picks
Multi – cap portfolio

Sharp PMS
Multi-Cap portfolio

Technical Strategies

**ProTech –
Index Futures Fund**
Index Futures

**ProTech –
Trailing Stops**
Index plus Stock Futures

Proprietary Solutions – Fundamental

Power Portfolio
Large cap Oriented

Top Picks Folio
Large-Mid cap portfolio

Star Portfolio
Multi-cap portfolio

Wealth Tiger investment advisory

Awards & Accolades



Amongst the top 10 at
StarMine Broker Rankings for
'Quality Equity Research' 2009



'India's Best Market Analyst' Award in
Equity – Technical category at India's
Best Market Analyst Awards 2014
by Zee Business



'Most Preferred Stock Broker
in India - 2005' from by CNBC
Awaaz and conducted by
AC Nielsen-ORG Marg.



'Excellence in the Online Demat Category'
by My FM Stars of the Industry Award 2012



'Best Pharma Analyst'
Award by Zee Business in 2011



'NSDL Star Performer Awards'
for maximum number of accounts
in 2013 & 2014



'Best Investor Education & Category
Enhancement – Equity Broker'
Award at the Bloomberg-UTV Financial
Leadership Awards 2012



'NSDL Star Performer Awards' for the
Go Green Initiative category for
putting our depository service online
two years in a row 2014 & 2015



One of BSE's top 10 performers
in the additions in customers'
for the year 2014-2015

About BNP Paribas



BNP PARIBAS

BNP PARIBAS GROUP

acquired Sharekhan in Nov' 16.



Present in **India** for over 160 years

202,624

Employees

72

Countries

€ 44.6

Billion in Revenue

€ 8.2

Billion in Net Profit

BNP PARIBAS Presence in India



BNP PARIBAS





THANK YOU